

**FINANCIAL FIDUCIARIES LLC
PRIVACY NOTICE**

Rev. 03/2012

Facts	WHAT DOES FINANCIAL FIDUCIARIES, LLC DO WITH YOUR PERSONAL INFORMATION?
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Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
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What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> • Income • Employment and Residential Information • Social Security number • Cash balance • Security Balances • Transaction Detail History • Investment Objectives, Goals, & Risk Tolerance <p>When you are no longer a customer, we continue to share your information as described in this notice.</p>
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How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Financial Fiduciaries, LLC chooses to share; and whether you can limit this sharing.
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Reasons we can share your personal information	Does Financial Fiduciaries LLC Share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), and respond to court orders and legal investigations.	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We do not share.
For our affiliates' everyday business purposes -information about your transactions and experiences	No	We do not share.
For our affiliates' everyday business purposes -information about your creditworthiness	No	We do not share.
For our affiliated companies to market to you	No	We do not share.
For nonaffiliated companies to market to you	No	We do not share.

Questions?	Call (715) 848-8110, ext. 310 or (800) 950-8110, ext. 310 or email arachu@yourfiduciaries.com
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What we do	
How does Financial Fiduciaries, LLC protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Financial Fiduciaries, LLC collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> • establish an investment advisory relationship • contract for financial planning services • open an account or deposit money with custodians • purchase or sell securities with executing broker dealers <p>We also collect your personal information from others, such as custodians, broker dealers, or other companies.</p>
Why can't I limit all sharing?	<p>Federal Law gives you the right to limit only</p> <ul style="list-style-type: none"> • sharing for affiliates' everyday business purposes - information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you

Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▪ <i>Financial Fiduciaries, LLC has no affiliates</i>
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▪ <i>Financial Fiduciaries, LLC does not share with nonaffiliates so they can market to you</i>
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ▪ <i>Financial Fiduciaries, LLC does not engage in joint marketing with non-affiliates.</i>

Contact Us	<p>Call 715.848.8110, ext. 310 Email arachu@yourfiduciaries.com</p> <p>Financial Fiduciaries, LLC 501 3rd Street Wausau, WI 54403</p>
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